

PET SUPERMARKET

presents

Fundraise for the Animals!

Dogtoberfest 2011 - The Walk

Date: Saturday, October 8, 2011

Time: 11 a.m. to 3 p.m.

Location: Metropolitan Park :: 1410 Gator Bowl Blvd :: Jacksonville, FL



Walk as a Team

Registration Due by September 23, 2011

Team Requirements:

- Anyone can sponsor a team or form a team for \$500. (Minimum 2 and maximum 20 people per team)
- Pick a team leader who will motivate, coordinate and collect the sponsorship money.
- **Team Leaders will need to create your online fundraising page at www.firstgiving.com/fcnmhp/dogtoberfest-2011 the team leader must first start your team page then all participants can make their own online fundraising page under the umbrella of your team.**
- **Once you have decided to form a Team, have your Team Leader contact the fundraising department at 904.520.7900 or email Raquel McAlee at rmcalee@fcnmp.org**

Team Perks:

In addition to each member receiving a trick-or-treat bag, an official Dogtoberfest t-shirt and bandana, your team will also receive the following:

- VIP area to cool off and assemble your group
- Separate check-in and registration
- Entry into all costume contest categories
- Team sign
- Company or organization banner displayed (banner provided by sponsor)
- Team photo
- Free VIP Parking
- The Top Fundraising Team will receive official Dogtoberfest trophy and Team Party (TBA)!

**YOUR TEAM MINIMUM \$500 DONATION IS DUE SEPTEMBER 23, 2011
NO LATER THAN 5:00PM TO BE ELIGIBLE FOR ALL PERKS!**



Collect Donations Online!

It's fast and super easy! Your Team Leader will need to set up your team, and each individual can have a fundraising page of their own under the umbrella of your team, to collect sponsorship donations from your friends, family, coworkers, etc. It's done securely online through our fundraising site at www.firstgiving.com/fcnmhp/dogtoberfest-2011. It's convenient for your sponsors, too! This allows them to make a donation from the convenience of their home or office securely online by credit card.

1. Go to www.firstgiving.com/fcnmhp/dogtoberfest-2011
2. Click the **Green "Fundraise"** button
3. Team Leader needs to start personal registration first.
 - a. After personal registration information is entered the page will ask "Want to be part of a team?" Team Leaders click "+Add a new team" and create your team.
 - b. Once this is done you can share your team page with your team members to start their personal pages under the umbrella of the team.

Before the event, simply print your online donation list and attach it to your walk form.

Note: Check-out the [firstgiving.com](http://www.firstgiving.com) fundraising tips and other helpful information.

Team Information

Team Participation – Team pre-registration deadline September 23, 2011!

- Please notify the FCNMHP Development team that you will be participating as a team. 904.520.7900
- **Team pre-registration deadline 9/23/11!** You must pre-register your team by the deadline to receive all of your team perks. You must have a cumulative \$500 donation by this deadline. Your team may continue to collect donations up to the day of the event to increase your team total.
- Your team pre-registration forms and collected donations can be turned in at our clinic at 6817 Norwood Ave. Jacksonville, FL 32208 Monday thru Friday 9am – 5pm or call 904.520.7900.

Team Photos:

- For all pre-registered teams, photos will be taken in the VIP area. Assemble your team at the VIP photo tent for your team photo to be taken.

Before turning in your pre-registration materials:

- Verify your team total is at least \$500 in collected donations.
- **Make Copies of each team member's individual fundraising walk form** (each team member will need to use the individual walk form for his/her sponsorship donations – additional forms are available at www.dogtoberfest.org)
- Fill out the team pre-registration form and attach team member's forms
- Verify each team member's total matches donations collected
- Remind team members to continue collecting donations – all donations collected up to the event will apply toward team total!



Leader of the Team

Once you've organized your team you'll need to:

- Pick a name for your team – Team names will be printed on signage at the event (your business names and logos may be used to promote your company!)
- Keep in touch with your team members' to see how they're doing.
- Does your Company have a matching gift program? Have your team members ask at work. Matching donations count towards your team total.
- Complete the attached team registration form and pre-register by the deadline: **9/23/11**
- Assemble your team at pack check-in and walk together!

Day of the event:

- Gather any more money collected after your team is pre-registered and turn in at team check-in
- Pick up team member goodie bags at team check-in
- Have your team photo taken at the finish line
- Have a wonderful time!

FAQ's



Q: Is there a limit to the number of members that can be in a team? Yes – you can have a minimum of 2 and a maximum of 20 people per team. Remember that you must raise a cumulative minimum of \$500 to be a team.

Q: What if my team doesn't reach \$500 – Can we still be an official team? In order to qualify as an official team and receive the team perks leaders must submit at least \$500 no later than **September 23, 2011** at 5PM

Q: Why does the team have to pre-register with the minimum collected sponsorships of \$500? In order to prepare the necessary signage, make photography arrangements and set up our team member-only VIP area, we need to have all our teams pre-registered.

Q: I don't have a dog – Can I bring my cat? You are welcome to walk in honor of your cat. We ask that you leave your cat at home for his/her safety. You can instead walk a friend's dog, or just come and walk with your friends!

Top Fundraisers!

The Top Fundraising Team will receive official Dogtoberfest trophy and Team Party (TBA)!

Fundraising Tips:

- List a large donation first; others may follow the example
- Make sure you include your own donation: people will definitely follow your example
- Don't forget to ask your company for a matching donation
- Think of all the people you know including your friends, family, co-workers, hairdresser, groomer, members of your church or civic groups, just about anyone you know!
- Coordinate a small fundraiser as a group: a dog wash, bake sale, garage sale, etc.

Your sponsors' donations are 100% tax deductible* and support putting an end to the pet overpopulation problem here on the First Coast. 100% of your donations go to FCNMHP and benefit these programs.

- Low-Cost spay/neuter assistance for pets of families who couldn't otherwise afford it.
- Our high volume and high quality spay/neuter clinic
- Spay/neuter education and awareness programs

*First Coast No More Homeless Pets, Inc. is a 501 (c)(3) not-for-profit organization.

EIN 01-0709158 All donations are tax deductible as allowable by law. 100% of funds go to FCNMHP

Dogtoberfest 2011 Team Registration form

Pre-registration deadline: 9/23/11

Team Leader: _____

Team Name: _____

Contact Phone: _____

E-mail: _____



Each team member must use an individual walker form to record donations – these forms must be submitted with this team registration form at the time of your team’s pre registration. **Your team may continue raising funds after the pre-registration deadline toward your team total.**

Team Member Names	T-shirt Size	Amount Collected	Individual walk form
1.		\$	
2.		\$	
3.		\$	
4.		\$	
5.		\$	
6.		\$	
7.		\$	
8.		\$	
9.		\$	
10.		\$	
11.		\$	
12.		\$	
13.		\$	
14.		\$	
15.		\$	
16.		\$	
17.		\$	
18.		\$	
19.		\$	
20.		\$	

Team Total \$