

PET SUPERMARKET®

presents

Dogtoberfest 2011

hosted by:

Date: Saturday October 8, 2011
Time: 11am - 3pm
Location: Metropolitan Park
1410 Gator Bowl Blvd Jacksonville, FL

Contact: Ellen Bilney
Development Department
ebilney@fcnmhp.org
904.238.8158

What is Dogtoberfest?

Dogtoberfest is First Coast No More Homeless Pets' largest public fundraising event. Dogtoberfest centers on a fundraising dog walk and dog costume contest. Over 2,000 People and 1,000 animal companions participated last year and we expect many more in 2011.

About FCNMHP

FCNMHP is a 501 (c)(3) charitable organization helping families spay and neuter their pets with free and low-cost spay/neuter programs; the only proven method for controlling the pet overpopulation crisis. Since 2003 our programs have assisted with over 90,000 spay and neuter surgeries. Only through the generosity of our community and business partners can we continue to work toward a day when there truly are No More Homeless Pets.

Many ways to participate:

- Sponsorships
- Advertising
- Vendor Booths
- Walk as a pack



www.Dogtoberfest.org

Top Dog Partner (sold)

Host Partner (1 available)	Costume Contest Partner (1 available)	Dog Hero Partner	Trick-or-Treat Booth Partner
Dogtoberfest 2011 Hosted by: "your name"			
Company name announced hourly day of event			
Magazine, newspaper and social media advertising	The "sponsors name" costume contest		
1 judge position for the costume contest	1 judge position for the costume contest		
Link to your website from www.dogtoberfest.org	Link to your website from www.dogtoberfest.org	Link to your website from www.dogtoberfest.org	
Sponsor logo on all promotional print materials including 500 posters, 2500+ postcards, and over 2000 full color programs	Sponsor logo on all promotional print materials including 500 posters, 2500+ postcards, and over 2000 full color programs	Sponsor Logo on 500 posters and 2000 full color programs	Sponsor Logo on 500 posters and 2000 full color programs
Full page, 4-color ad in event program	Full page, 4-color ad in event program	Full page, 4-color ad in event program	Half Page, 4-color ad in event program
Logo on event t-shirt	Logo on event t-shirt	Logo on event t-shirt	Logo on event t-shirt
Prominent placement of one (1) banner (6' x 2.5') provided by FCNMHP	Prominent placement of one (1) banner provided by sponsor	Prominent placement of one (1) banner provided by sponsor	Prominent placement of one (1) banner provided by sponsor
Recognition in newsletter	Recognition in newsletter	Recognition in newsletter	Recognition in newsletter
10' x 20' premier booth location to promote your business 10' x 10' trick-or-treat booth (treats supplied by sponsor)	10' x 10' booth to promote your business	10' x 10' booth to promote your business	10' x 10' booth to promote your business 10' x 10' trick-or-treat booth (treats supplied by sponsor)
<u>Total minimum investment requested: \$6,500</u>	<u>Total minimum investment requested: \$5,000</u>	<u>Total minimum investment requested: \$2,500</u>	<u>Total minimum investment requested: \$475.00 + 1,000 treats and/or promo items supplied by sponsor</u>

Vendor Booths & Advertising

Combo Booth and Advertising <ul style="list-style-type: none"> 10' x 10' booth space 1/2 page ad in event program Total investment requested: \$475	Vendor Booth Space <ul style="list-style-type: none"> 10' x 10' booth space Total investment requested: \$275	Event Program Advertising <ul style="list-style-type: none"> Full page color ad - \$525 Half page color ad - \$325
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Sponsor Agreement Form – Dogtoberfest 2011

In order to ensure placement on all appropriate promo materials, please sign and return to address or fax number below. All logos and program ads should be forwarded to rmcalee@fcnmdp.org or mailed in with this agreement on CD Format: high-resolution (300 dpi) jpegs and pdf's are preferred. **SIGNED SPONSOR AGREEMENT AND ALL PRINT MATERIAL DUE ON AUGUST 5, 2011**

- ___ Top Dog Sponsor (SOLD)
 - ___ Host Sponsor \$6,500
 - ___ Costume Contest Sponsor \$5,000
 - ___ Dog Hero Sponsor \$2,500
 - ___ Trick-or-Treat / Game Booth Sponsor \$475.00 + 1,000 treats
 - ___ Combo Vendor Booth and 1/2 page ad \$475
 - ___ Vendor Booth Space \$275
 - ___ Event Program Advertising
 - Color Full Page - \$525
 - Color Half Page - \$325
- *includes logo on event website



“Booth” includes 10’ x 10’ and/or 10’ x 20’ space

All set up materials must be provided by the sponsor including tents, tables, chairs, etc.

- ___ Yes we will need access to electricity; sponsor needs to bring a 100’ extension cord
- ___ No we do not need access to electricity

I am authorized to represent my organization and agree to the sponsorship or advertising level indicated. Please send me an invoice upon receipt of this agreement.

Date: _____ Name of Business: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Cell: _____

E-mail: _____

Signature: _____ Printed Name: _____

PLEASE REMIT YOUR SPONSORSHIP INVESTMENT BY AUGUST 18, 2011

___ Enclosed are the necessary logos and artwork on CD

___ Necessary artwork and logos will be sent via e-mail

Please mail or fax this form to:
FCNMHP (Attn: Dogtoberfest)
6817 Norwood Ave
Jacksonville, FL 32208
Fax 904.338.0819

Make checks payable to:
First Coast No More Homeless Pets or FCNMHP
or
Visa & MC are accepted! Call 904.520.7902

THE ABOVE NAMED CHARITABLE ORGANIZATION HAS COMPLIED WITH THE REGISTRATION REQUIREMENTS OF CHAPTER 496, F.S., SOLICITATION OF CONTRIBUTION ACT AND CHAPTER 694, JACKSONVILLE MUNICIPAL CODE. REGISTRATION #CH1 4160. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. EIN 01-07009158